



TAIWANESE AMERICAN
PROFESSIONALS 台美菁英協會

SPONSORSHIP PACKET

2023



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ABOUT TAP-LA



Taiwanese American Professionals Los Angeles (TAP-LA) enhances the Taiwanese American community by networking individuals interested in professional and career development, while emphasizing the preservation of Taiwanese American Identity. TAP-LA provides resources and programs that inspire and empower; develop and support professionals to become community-orientated leaders.

Mission

The mission of TAP-LA is to enhance the quality of life for Taiwanese Americans in the US. Our work is largely devoted to building an understanding of Taiwanese American heritage, encouraging pride in Taiwanese American identity, developing a strong Taiwanese American community, advocating around issues pertinent to Taiwanese Americans, and helping to contribute to our culture, ever richer in its diversity. TAP chapters span the country, coast to coast, and make up the largest network of Taiwanese American young professionals in the United States.

TAP-LA focuses on these core values:



LEADERSHIP



IDENTITY



NETWORKING



COMMUNITY



Meet Our Team



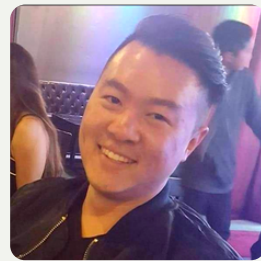
Cindy Lee
President



Peggy Yu
Vice PResident



Emilyn Cahn
Secretary



Oscar Yih
Treasurer



Michael Lee
Technology Chair



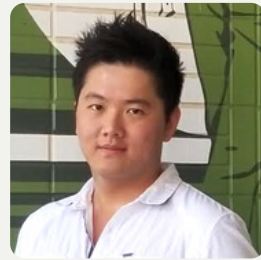
Sabrina Sun
Events Marketing Chair



Teresa Lee
Social Media Chair



Nicholas Hung
Membership Chair



Charles Tsai
Sponsorship Chair



Timothy Chan
Mentorship Chair



Jessica May
TAPpy Hour Chair



Eric Yen
Program Co-Chair



James Lee
Program Co-Chair



John Shen
Special Events Chair



George Yin
Community Outreach
Chair

What We Do



Promoting Culture and Identity

Now more important than ever, our CULTURAL PROGRAM focuses not only on sharing and promoting Taiwanese American culture and heritage, but also raising awareness of the AAPI identity. Through our cultural events, we are able to introduce and shine a spotlight on the unique food, culture, and everything else that makes Taiwan unique.

Past Events: Lunar New Year Bash, TAP Eats, Taiwanese American Film Festival, Write in Taiwanese Census Initiative, Virtual Benefit Comedy Show "The Good Good Laugh Show"

Giving Back

As one of our cornerstone programs, our COMMUNITY SERVICE PROGRAM provides the opportunity to do our part in giving back through the volunteerism. We have had the privilege of partnering with local non-profits and charities to provide help to those in need and make a lasting impact in our Taiwanese and Greater Los Angeles communities.

Past Events: LA Food Bank x Tzu Chi USA, COVID-19 Student Relief Fund, Holiday Charity Mixer, Taiwanese American Heritage Week Festival



Staying Safe and Healthy

Our HEALTH AND WELLNESS PROGRAM is about more than just bringing together members for fun, physical activities and exploring the beautiful outdoors that Los Angeles has to offer. In response to COVID-19 Pandemic, TAP-LA, in collaboration with our partner organizations in Southern California, launched a series of virtual and socially distanced events with emphasis on self-care, mental health care, and essential workers support.

Past Events: Holiday Hiking, Bubble Soccer, Ride for a Cause, Skating under the Stars, Essential Worker Spotlight, Virtual Boxing

Community Reach

TAP-LA organizes a variety of social events throughout the year, going from big networking mixers to smaller intimate group dinners aimed at bringing together young (working) professionals. Our SOCIAL PROGRAM is the centerpiece of TAP-LA, and sets the foundation for building a stronger network and community of Taiwanese American Professionals in Los Angeles.



TAP-LA launched our STUDENT MENTORSHIP PROGRAM in 2013 to help guide college students as they take the leap from their school campuses into the real working world and shape the next generation of leaders of our community. In the program, we pair TAP member with at least 10 years of experience with students of similar career interests from USC and UCLA. Mentees meet and work with their mentors throughout the school year and attend workshops focused on providing career guidance, job applying skills, and career panels.

Social Reach



- 7,900+ Group Members
- 3,000+ Page Followers
- 5,000 Post Reach per month
- 4,000 Post and Event Engagements per month



- 900+ followers
- 800+ Post and Stories Engagement
- 500+ Reels Views



- 3,800+ Contacts on Email Newsletter Distribution List
- Monthly Newsletters



Sponsorship Packages



Friend of TAP-LA

Logo on monthly newsletter,
linked to TAP-LA's Sponsor page

Logo on TAP-LA's homepage,
linked to donor's website

Featured on TAP-LA's Instagram
highlight for 1 year

1 VIP ticket to TAP-LA's Gala

2-minute speaking segment
at 1 TAP-LA event

1 advertising post on
TAP-LA's Facebook

\$500+



Community Supporter

Logo on monthly newsletter,
linked to TAP-LA's Sponsor page

Logo on TAP-LA's homepage,
linked to donor's website

Featured on TAP-LA's Instagram
highlight for 1 year

2 VIP tickets to TAP-LA's Gala

2-minute speaking segment
at 2 TAP-LA events

2 advertising posts on
TAP-LA's Facebook

\$1,000+



Community Ambassador

Logo on monthly newsletter,
linked to TAP-LA's Sponsor page

Logo on TAP-LA's homepage,
linked to donor's website

Featured on TAP-LA's Instagram
highlight for 1 year

Special Acknowledgement at
TAP-LA's Gala

3 VIP tickets to TAP-LA's Gala

2-minute speaking segment
at 3 TAP-LA events

3 advertising posts on
TAP-LA's Facebook

\$1,500+



Community Leader

Logo on monthly newsletter,
linked to TAP-LA's Sponsor page

Logo on TAP-LA's homepage,
linked to donor's website

Featured on TAP-LA's Instagram
highlight for 1 year

Special Acknowledgement at
TAP-LA's Gala

4 VIP tickets to TAP-LA's Gala

2-minute speaking segment
at 4 TAP-LA events

4 advertising posts on
TAP-LA's Facebook

\$2,000+

Sponsor Form

SPONSOR INFORMATION

COMPANY/ORGANIZATION NAME: _____

CONTACT NAME: _____

TITLE/ROLE: _____

ADDRESS: _____

PHONE NO: _____ FAX: _____

EMAIL ADDRESS: _____

PRINT NAME: _____

SIGNATURE: _____ DATE: _____

SPONSOR PACKAGE

I WOULD LIKE TO SUPPORT AS A:

- ☐ FRIEND OF TAP-LA (\$500+) ☐ COMMUNITY SUPPORTER (\$1,000+)
- ☐ COMMUNITY AMBASSADOR (\$1,500+) ☐ COMMUNITY LEADER \$2,000+

IN-KIND DONATION AMOUNT: \$ _____

DONATIONS CAN BE MADE USING CHECK OR ZELLE. **NOTE: ALL DONATIONS ARE TAX-DEDUCTIBLE. TAX DONATION CODE WILL BE GIVEN UPON RECEIPT.

ZELLE DONATIONS: INFO@TAP-LA.ORG

CHECK DONATIONS: [MAKE CHECKS PAYABLE TO TACL AND SEND TO](#)
[TAP-LA C/O CINDY LEE](#)
[3001 WALNUT GROVE AVE](#)
[ROSEMEAD, CA 91770](#)



Thank you!
Hope you are
interested in
sponsoring
TAP-LA!

Contact Information

FOR ANY QUESTIONS, PLEASE REACH OUT TO:

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Email	charles.tsai@tap-la.org
Phone	949-241-7881