

Taiwanese American Professionals Los Angeles (TAP-LA) enhances the Taiwanese American community by networking individuals interested in professional and career development, while emphasizing the preservation of Taiwanese American Identity. TAP-LA provides resources and programs that inspire and empower; develop and support professionals to become community-orientated leaders.

OUR MISSION & VALUES

The mission of TAP is to enhance the quality of life for Taiwanese Americans in the US. Our work is largely devoted to building an understanding of Taiwanese American heritage, encouraging pride in Taiwanese American identity, developing a strong Taiwanese American community, advocating around issues pertinent to Taiwanese Americans, and helping to contribute to our culture, ever richer in its diversity. TAP chapters span the country, coast to coast, and make up the largest network of Taiwanese American young professionals in the United States.

We focus primarily on the following values:



LEADERSHIP



IDENTITY



NETWORKING



COMMUNITY

THE CABINET

Co-President

Michael Chen

Co-President

Eric Tseng

Vice-President

Albert Chen

Secretary

Olivia Chen

Treasurer

Cora Xu

Sponsorship Chair

Christopher Teng Balmeseda

DTLA Social Chair

Grace Chen

SGV Social Chair

Annie Chen

West LA Social Chair

Yu-Jiang Tham

Professional Chair

Ted Chen

Health & Wellness Chair

Annie Chen

Technology Chair

Shao-Hua Wu

Film Festival Director

Anthony Ma

Mentorship Director

Lien Chen

Mentorship Chair

Charlie Huang

SOCIAL REACH

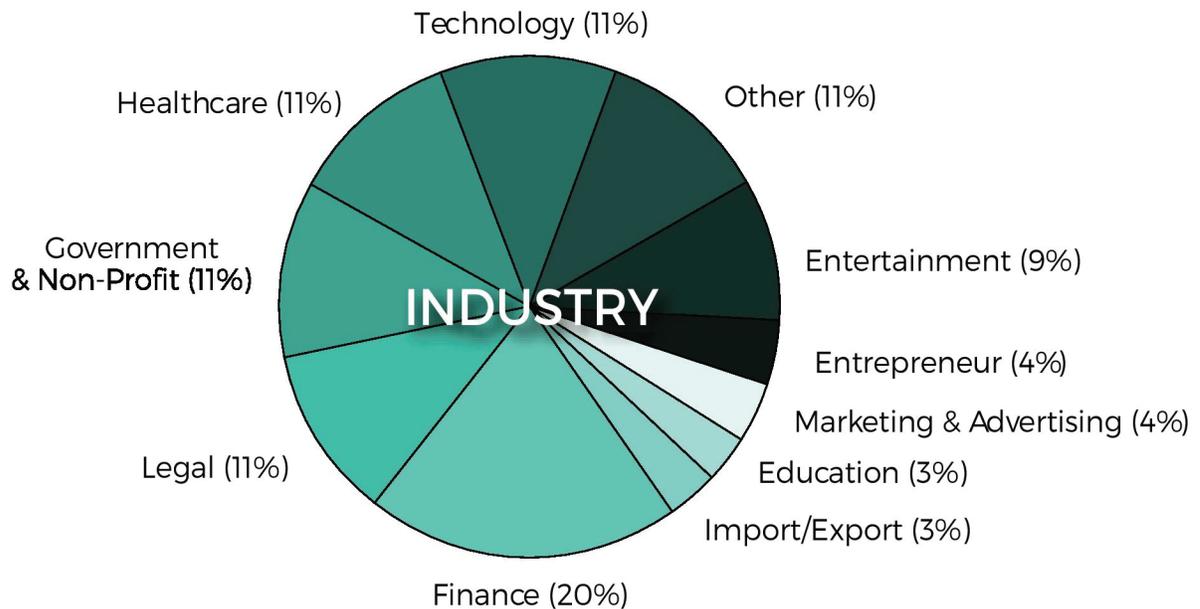
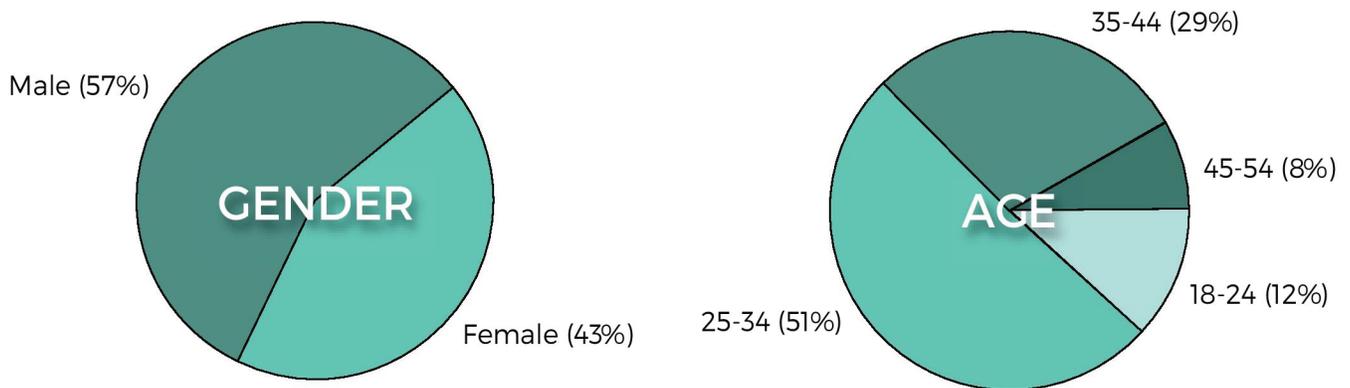


- > 6,000+ Group Members, 1,300+ Page Likes
- > 5,000 Post Reach per month
- > 4,000 Post Engagements per month



- > 3,800 Contacts on Email Newsletter Distribution List
- > Monthly Newsletters (occasionally twice a month)

DEMOGRAPHICS



WHAT WE DO



BUILDING OUR COMMUNITY

TAP-LA organizes a variety of social events throughout the year, going from big networking mixers to smaller intimate group dinners aimed at bringing together young professionals. Our SOCIAL PROGRAM is the centerpiece of TAP-LA, and sets the foundation for building a stronger network and community of Taiwanese American Professionals in Los Angeles.

Events: "TAPpy Hour" Networking Mixers, Small Group Dinners, Beachella, Mentorship Program



PROMOTING OUR CULTURE AND IDENTITY

A big part in carrying out TAP-LA's mission, our CULTURAL PROGRAM focuses on sharing and promoting Taiwanese American culture and heritage within our community and to the general public. Through our cultural events, we are able to introduce and shine a spotlight on the unique food, culture, and everything else that makes Taiwan unique.

Events: Lunar New Year Bash, Taste of Taiwan, Taiwanese American Film Festival,

PROFESSIONAL DEVELOPMENT

Throughout the year, we host workshops and entrepreneurs through our PROFESSIONAL DEVELOPMENT PROGRAM to help working professionals and entrepreneurs in our community advance in their careers and businesses. By bringing together industry leaders and experts, we strive to help individuals hone their skills and develop a better worldview of different industries and fields of work.



Events: Amplify: Entrepreneurship Panel, Blockchain: Beyond Cryptocurrency, Industry Dinners



STAYING FIT AND HEALTHY

Our HEALTH AND WELLNESS PROGRAM gets people moving and focuses on physical health by bringing together members for fun, physical activities. These events give people the opportunity to pursue a healthier lifestyle while appreciating the beautiful outdoors that Los Angeles has to offer.

Events: Hiking, Bubble Soccer, Susan G. Komen Race for the Cure, Ride for a Cause, Skating under the Stars.

GIVING BACK

As one of our cornerstone programs, our COMMUNITY SERVICE PROGRAM provides the opportunity to do our part in giving back through the volunteerism. We have had the privilege of partnering with local non-profits and charities to provide help to those in need and make a lasting impact in our Taiwanese and Greater Los Angeles communities.



Events: LA Food Bank x Tzu Chi USA, College Mentorship Program, Annual Holiday Charity Mixer, Taiwanese American Heritage Week Festival

SHAPING THE FUTURE

TAP-LA launched our STUDENT MENTORSHIP PROGRAM in 2013 to help guide college students as they take the leap from their school campuses into the real working world and shape the next generation of leaders of our community. In the program, we pair TAP member with at least 10 years of experience with students of similar career interests from USC and UCLA. Mentees meet and work with their mentors throughout the school year and attend workshops focused on providing career guidance, job applying skills, and career panels.

SPONSORSHIP OPPORTUNITIES

Diamond Level- \$5000 Contribution and Up

Special acknowledgement as a Diamond Level Sponsor at the Annual Banquet which includes:

- Marketing booth and banner space at the event
- Full-page advertisement in the event program
- Speaking opportunity during event
- Opportunities to provide promotional materials to all attendees
- Premium company name and logo advertisement space (Registration, Raffle and Silent Auction Tables)
- 10 VIP Tickets
- Company name and logo on all marketing materials including fliers and bulletins
- Company name, logo and company link on all monthly newsletters
- Premium Banner and logo space on TAP's website
- 10 Full Year TAP Memberships (\$200 Value), providing discounted access to events

Platinum Level- \$2500+ Contribution

Special acknowledgement as a Platinum Level Sponsor at the Annual Banquet which includes:

- Marketing booth and banner space at the event
- Half-page advertisement in the event program
- Opportunities to provide promotional materials to all attendees
- Company name and logo advertisement space (Registration, Raffle and Silent Auction Tables)
- 8 VIP Tickets
- Company name, logo and company link on all monthly newsletters
- Banner and logo space on TAP's website
- 5 Full Year TAP Memberships (\$100 Value), providing discounted access to events

Gold Level- \$1500+ Contribution

Special acknowledgement as a Gold Level Sponsor at the Annual Banquet which includes:

- Half-page advertisement in the event program
- Opportunities to provide promotional materials to all attendees
- Company name and logo advertisement space (Raffle and Silent Auction Tables)
- 5 VIP Tickets
- Banner and logo space on TAP's website
- 2 Full Year TAP Memberships (\$40 Value), providing discounted access to events



SPONSORSHIP OPPORTUNITIES

Silver Level- \$750 Contribution and up

Special acknowledgement as a Silver Level Sponsor at the Annual Banquet which includes:

- Quarter-page advertisement in the event program
- Opportunities to provide promotional materials to all attendees
- Company name and logo advertisement space (Raffle Tables)
- 5 VIP Tickets

Bronze Level- \$500+ Contribution

Special acknowledgement as a Bronze Level Sponsor at the Annual Banquet which includes:

- Quarter-page advertisement in the event program
- Opportunities to provide promotional materials to all attendees
- 2 VIP Tickets

Non-Profit Organizational Level- \$250+ Contribution

Special acknowledgement as a Bronze Level Sponsor at the Annual Banquet which includes:

- Quarter-page advertisement in the event program
- Opportunities to provide promotional materials to all attendees
- 1 VIP Tickets

ADVERTISING SPACE

- Inside back page 1 (8.5" x 11") - \$1000
- Inside back page 2 (8.5" x 11") - \$1000
- Inside front page 1 (8.5" x 11") - \$1000
- Inside front page 2 (8.5" x 11") - \$1000
- Full page (8.5" x 11") - \$800
- Half page (8.5" x 5.5") - \$500
- Quarter page (4.25" x 5.5") - \$250
- Business card size (4" x 2.5") - \$125



Kevin Yeh, CPA



David Chi, CPA
中華民國僑務委員會僑務委員
羅傑林會計師

SPONSORSHIP FORM

CONTACT INFORMATION

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

Tel: _____ Fax: _____

E-mail: _____

Print Name: _____

Signature: _____ Date: _____

I would like to support as a:

Chapter Sponsor

Diamond Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Donor

In-Kind Donation (Please specify value of donation): \$ _____

Description of in-kind donation: _____

Donations can be made using credit card on our website www.tap-la.org/Donate

**Note: All donations are tax-deductible. Tax donation code will be given upon receipt.

PLEASE SENT TO:

TAP-LA c/o Michael Chen

3001 Walnut Grove Ave

Rosemead, CA 91770

Please make checks payable to: TACL

For all questions, please contact sponsorship@tap-la.org for more information

